

6002 Lucerne, 23.03.2020

Evaluation Criteria for Empirical Bachelor and Master Theses at the Center for Human Resource Management (CEHRM)

Author: _____

Title: _____

Supervisor: _____

Analytical assessment:

1. Overall assessment of the thesis

<i>Max.</i>	<i>Ach.</i>
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1.1 Presentation Layout: appealing, uniform, neatly designed Front cover: complete, appealing Tables of content, bibliography and annex: accurate, uniform, complete Figures and tables: presented clearly, correctly labelled	10	0
1.2 Style and language Comprehensibility: clear, concise Reader-friendly: good reading guide, comprehensible thinking processes Style: scientific, neutral perspective Spelling and grammar: correct	10	0
1.3 Argumentation Significance: logical, accurate, based on theory/empiricism Structure: common thread, reasonable argument structure Focus: sticks to the topic, appropriate depth Terminology: technical terms properly introduced and adequately used Creativity: develops unique thoughts, innovative approach	20	0
1.4 Source use Citation: accurate, uniform, properly formatted Selection of sources: modern, scientific, relevant Application: statements adequately verified with sources	10	0

2. Assessment of individual thesis components

Max.	Ach.
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2.1 Abstract Significance: discusses most important aspects of the work	2	0
2.2 Introduction Relevance: practical significance of the topic clearly identified Embedding: topic adequately framed in the context of the research Goal transparency: aim and purpose of the work presented in a clear manner	9	0
2.3 Overview of the literature/theory Processing: relevant theories and evidence adequately considered Comprehensibility: concepts clearly framed in the proper context Relevance: statements put into context with unique analysis	9	0
2.4 Methodology Conclusiveness of the database: comprehensibility of the data and study Method of analysis: compatibility with the aim of the work sufficiently described and defended	8	0
2.5 Results Accuracy: results and conclusions accurately detailed Presentation: accurate, complete and comprehensible tables/graphs	8	0
2.3 Discussion Interpretation: presents concise and accurate summary of key findings Reflection: thesis critically discussed (strengths and limitations) Implications for research: leads to new, innovative questions Implications for the practice: derives concrete, implementable recommendations	14	0

Points:

100	0
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3. Grading key

Grade	Points
6.0	96-100
5.5	88-95
5.0	80-87
4.5	71-79
4.0	63-70
3.5	55-62
3.0	46-54
2.5	38-45
2.0	30-37
1.5	21-29
1.0	0-20

Summarily assessment

1. Assessment

1.1 Formal assessment

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1.2 Content assessment

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2. General impression

Objective (learning goals, progress, work style)

Personal (consequences for future research, strengths/weaknesses)

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Grade

Grade from analytical assessment:

Grade from summarily assessment:

Final grade: